

Cross Border Tourism and Trade Expo-Festival of Bengal

September 2-5, 2017 at Hotel Soaltee, Tahachal, Kathmandu

FNCCI, in cooperation with the Embassy of India in Nepal and the West Bengal Nepal Chamber of Commerce and Industry, is organizing the "Cross Border Tourism and Trade Expo-Festival of Bengal" in Kathmandu on September 2-5, 2017 at Hotel Soaltee, Tahachal, Kathmandu.

The main objective of organizing this event is to commemorate the 70 years of diplomatic relation between Nepal and India along with showcase cultural and religious aspect of West Bengal. This is great platform where Nepalese and Indian business community could interact and expand their business network.

During this period, we are organizing various events like a musical cultural show, a Bengali food festival as well as Business Seminar to strengthen economic cooperation between Nepal and India, especially with West Bengal.

West Bengal-Nepal Chamber of Commerce and Industry (WBNCCI) is mounting a business delegation along with a cultural delegation, to participate in the program. The Indian delegation is scheduled to arrive on Saturday, September 2, 2017. On 2-4 September the delegation is planning to meet concerned government officials of Nepal to assess the investment scenario in Nepal.

The areas of interest of the WBNCCI delegation includes: Hotels, Education, Film/Filming, Medical (orthopedic, knee joints), Steel Industry, Agriculture, Tea-Coffee etc.

We are also organizing B2B seminar for visiting delegates and coordinating for meeting with various ministries and concerned entities like IBN, NTB etc. This is just a start we are planning to organize more cross border trade and tourism event in partnership with Indian embassy focussing on others border states like UP, Bihar, Uttarakhand in future.

FNCCI has organized Business Seminar with the WBNCCI delegation at 2 PM on 3 September 2017. On the same day the opening ceremony of "The Cross Border Tourism and Trade Expo-Festival of Bengal" will be organized at Hotel Soaltee, Tahachal, Kathmandu at 5:30 PM.

The Indian delegation participating in the Festival is as follows

<i>Name of Delegate</i>	<i>Representing</i>
<i>Mr D K Jaiswal</i>	President - West Bengal Nepal Chamber of Commerce - Representing the Delegation / Tourism Sector
<i>Mr Anand Prakash</i>	Member of WBNCCI - Representing Investment Sector

<i>Mr Nandlal Kanodia</i>	Representing Agricultural Sector
<i>Mr R K Ganeriwala</i>	Representing Education & Tea Trade Sector
<i>Mr Pradeep Churiwal</i>	Film Producer of MESSI
<i>Mr Tribhuvan Darbari</i>	Representing - Urban Transport & Infra-structure

3. Artist and other members which are sponsored by Nepal
Delegation from Culture / Art / Tourism - for Cross Border Promotion

MUSIC & Movie	Ms. Archita Bhattacharjee	Singer
	Mr. Tarun Bhattacharya	Satoor
	Mr. Prosenjit Poddar	Tabla
	Mr. Arnab Banerjee	Movie